Tejas Gopalan

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Work Experience

Smortr · *San Jose*, United States
Founding Product Designer · *04/2024 – Present*
- Worked on the 0 to 1 design system and developer handoff for or an **interoperable AI/ML document management platform**.
- Scoped out design work for computer-vision/AI of construction documentation including information extraction and search using LLMs, project grids, knowledge graphs and enabling integrations with OneDrive and Procore.

Lifesignals (Contract) · San Jose, United States
Product Designer · *11/2023 – 04/2024*
- Led the E2E design and handoff of Lifesignals' **at-home ECG monitoring app,** resulting in **33% increase in hospital POC sign-ups**
- Collaborated with engineers and PMs to simplify a 5-step **B2B2C** user journey resulting in 100% data retrieval with no packet loss
- Built a scalable card-based layout for responsiveness and established a design system **in 3 months, reducing handoff time by 20%**

Pr3vent AI (Contract) · Palo Alto, United States
Product Designer · *09/2022 – 11/2023*
- Worked on the end-to-end design of a **B2B AI retina disease detection and diagnosis application** used by **Stanford Medical**.
- Designed **data visualization tools** by bridging complex workflows and technical constraints to address critical workflow challenges.
- Worked on product roadmap, mentored a jr. designer, and created a handoff document **organising components, tokens and guidelines**
- Joined sprint meetings to ensure designs are implemented correctly and **reviewed front-end builds** frequently to spot inconsistencies.
- Worked with a multidisciplinary team of doctors, nurses, engineers to build a pilot for hospitals in **Michigan & South America.**

Désavous · San Jose, United States
Partner/Creative Director · *06/2021 –09/2022*
- Implemented **visuals, branding, and sales enablement** tools like motion graphics, videos, and brochures to convey technical information for B2B/B2C audiences for clients like WeWork
- Developed a cross-platform learning management system for an ed-tech company serving over 15000+ MAUs, starting from scratch.

Hetro Health
Founder · *04/2020 – 06/2021*
- Successfully designed and launched a new product and e-commerce web and mobile UX during COVID-19, leading to over **200,000 products sold within 3 months during COVID-19**. Effort was recognised on CNBC

TiE Global · *Palo Alto*, United States
Product Designer · *06/2019 – 04/2020*
- Designed tools that help entrepreneurs grow their ventures including mentorship matching, networking events or incubator programs.

Hetrogenous Inc
Product Design Intern · *04/2019 – 06/2019*
- Designed the dashboard used by clients like American Tower Company and Vodafone to monitor telecom tower energy efficiency.

Education

National Institute of Design | Undergraduate, B.Des, Product Design
#1 Design School in Asia. Selected as one of 100 students nationwide and top 15 for product design admission to the National Institute of Design (NID), Ahmedabad, for its highly competitive B.Des program based on performance on the Design Aptitude Test Entrance Exam.
Relevant Coursework: Interaction Design, Research Methodologies, Technical Studies, Design Management

Volunteering

WeWork · *08/2022 – 12/2022*
- Designed unique branding for Pride Café: Amadeus IT group's Non-Profit Food truck run by the LBGTQ community, leading to 10000+ plates sold in the first month of operation; with my effort being featured on The Economic Times via Desavous

Skills

Design Skills: Prioritsation Matrix, Journey Mapping, Design Systems, Information Architecture, Prototyping, High-fidelity Mockups
Design Tools: Figma, Sketch, Adobe Illustrator, Adobe XD, Photoshop, Webflow, Zeplin, Storybook.js